

PRESS RELEASE

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Discovering India's untapped environmental industries:

EU delegates descend on Bangalore for the European Business and Technology Centre's 'Environment Business & Research Delegation.'

Despite ongoing global socio-economic turbulence across industries, India's vast environmental technology market is estimated to be valued at around €8 billion, with overall growth exceeding 15% in sync with India's robust economic growth as well as increasing recognition of environmental challenges. The three largest sectors of the environmental market in India are energy efficiency, solid waste management, and water and wastewater treatment, and with demand for innovative technologies only predicted to increase, EU countries – with knowledge, expertise and experience in the sector- are starting to tap into opportunities.

The European Business and Technology Centre (EBTC), along with partners – Finpro, Lyon Chamber of Commerce, IVL Swedish Environment Ltd, and the Bangalore Chamber of Industry and Commerce (BCIC), have organised the five day **'EBTC Environment Business & Research Delegation to Bangalore – India, from the 14th -18th November 2011.'** The event brings together delegates from across the EU including France; Finland; Germany; Italy; Portugal; Spain, and Sweden, as well as a host of Indian counterparts from government, business and research.

EBTC has adopted a two-pronged approach by liaising with both Indian and EU businesses and researchers to connect before, as well as during the delegation. EU and Indian counterparts have been able to build a relationship prior to the event and agreements are in the pipeline for discussion during the delegation visit.

"EBTC, for the first time, planned to bring succinct Indian project and partnership opportunities in the environment sector to the fore for EU companies to consider in advance of this mission. We are pleased to see many EU-India relationships develop and mature before the event, and we are now accompanying them until the point of success" - Poul V. Jensen, Director of EBTC.

One such success will be seen during the event in a Memorandum of Understanding (MOU) signing ceremony to be held between Bangalore based energy and environment consultancy, M/s Enzen Global Solutions Pvt. Ltd. and Ciel et Terre, from France, for setting up floating photovoltaic projects in selected states of India.

As part of the event, a two-day conference on the 15th -16th November will focus on Indian project opportunities in the public and private sector and European clean technologies identified from the field of clean air; water and waste water, bio-fuels, solar and energy efficiency. Companies such as Ciel et Terre, Techsub-Aquago, Global Green, Jarven EcoTech, Aqua-Q AB, Gestamp Solar India Pvt Ltd, and Sintrol will present their technologies for the Indian market. Opportunities for collaboration in business and research will be covered, and crucially for innovation - EU-India research priorities and opportunities covering the commercialization of new technologies, as well as a session on financing for cleantech projects and research, where the focus will be on available instruments for organizations to tap.

As a bridge between business, research and government, EBTC is working very closely with the Government of Karnataka and Government of India in introducing innovative EU clean technologies to the State of Karnataka, as well as across India, with a number of projects on the horizon. Eminent representatives from both local and national state nodal agencies will be speaking during the event including the Ministry of New & Renewable Energy, the Karnataka Renewable Energy Development Agency (KREDL), Karnataka State Pollution Control Board (KSPCB), West Bengal Renewable Energy Development Agency (WBREDA), Rajasthan Renewable Energy Corporation Limited (RREC), Bangalore Water Supply & Sewerage Board (BWSSB) and the Bangalore Development Authority (BDA).

About the EBTC

The EBTC is an initiative co-funded by the European Union, and coordinated by EUROCHAMBRES. EBTC assists the business, science and research community – in Europe and India – to work together towards generating new business opportunities in clean technology transfer. As a first entry point to India, EBTC supports EU cleantech companies and researchers on their market entry to India and offers hands-on support in the early stages of expansion. The centre aims to further stimulate the 'brain circulation' between the EU and India through promoting joint industry-oriented research and enhancing outward mobility of researchers from the EU Member States towards India. EBTC's efforts focus on 4 key sectors – Biotech, Energy, Environment and Transport – all offering enormous scope for closer EU-India collaboration.

About the Bangalore Chamber of Industry and Commerce (BCIC)

The **Bangalore Chamber of Industry and Commerce (BCIC)** is a premier Chamber of Industry and Commerce representing large and medium industry in the State of Karnataka. The Chamber is affiliated at the national level with ASSOCHAM. The Chamber's membership represents 95% of the capital investment and 90% of the labour employed in the State of Karnataka.

BCIC plays an active and important role in promoting trade and investment in the State and has an excellent domestic and international network with MoUs with the leading Chambers of Commerce across the globe. Leading companies from a cross section of industry are members of BCIC. For more information about the Chamber and its activities, please visit our website: www.bcic.org.in.

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