



IDEN BIOTECHNOLOGY (CANDIDATE PROFILE):

IDEN is a scientific company located in Spain, whose main activity is the **generation, transfer, exploiting and marketing of biotechnological knowledge.**

Our main aim is to increase the transfer of quality technology from academia to industry. For this purpose, we act as a transfer media offering scientific technological solutions to real industry problems.

Our R&D expertise is centered on agro biotechnological and micro biotechnological areas. Currently, Iden is working on the development of new plant-derived raw materials of industrial interest as a result of plant carbohydrate and secondary metabolism modifications. The technology offers improved plant varieties in relation to (1) biomass and yield, (2) starch yield and (3) antioxidants production.

IDEN purpose is to enter the Indian market. For this reason, the company is looking for a business development partner with the required expertise. We would like to collaborate with a junior or senior executive with proven experience in (1) business expansion, and/or (2) business development, and/or (3) partnerships & strategic alliances and/or (4) market penetration.

Currently, IDEN is offering a position in India, for an expert on the biotech sector with the professional skills to develop the commercial introduction of the Spanish company and fully aware of patent application and granting procedures in this sector. The business development partner will be offered a correspondent percentage of benefits according to the profits generated by him.

The main task is to achieve technology licensing, commercialization or development agreements for IDEN in India.

IDEN has already initiated its business relationships with companies in India and will keep working on this matter in the near future. A member of our staff will visit India shortly to boost this approach to India along with the consultancy company with inQuve. In this way we will be able to provide the business development partner with the required information about the selected companies and about IDEN's technology portfolio.